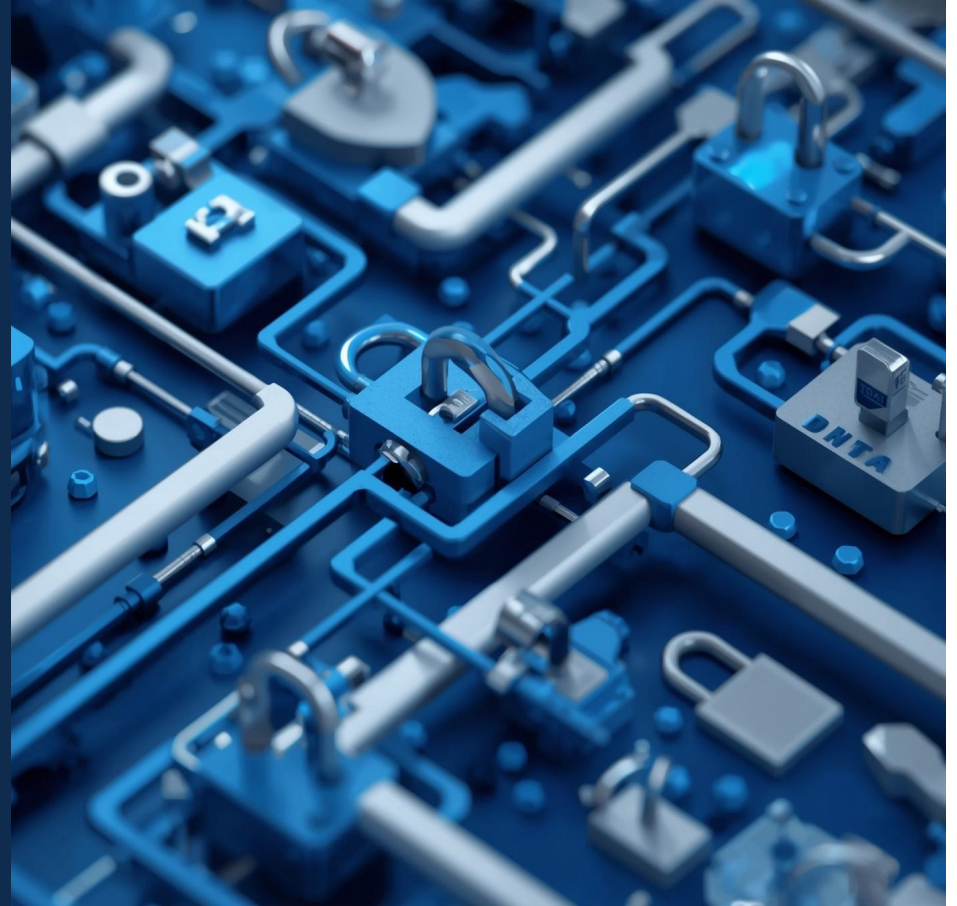


Solving Data Privacy: Encryption for the Future



Parker Pearson,
Chief Strategy Officer,
Donoma Software

The Data Privacy Dilemma



MORE SECURITY ISN'T PAYING OFF



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Quick Question

Understanding Types of Encryption



DATA AT REST

Data that is stored securely and offline.



DATA IN TRANSIT

Information moving from A to B



DATA IN USE

Data stays encrypted even during processing.

The Critical Gap

PROTECT DATA AT REST



PROTECT DATA IN TRANSIT



DON'T PROTECT DATA IN USE



**REAL WORLD IMPACT: DATABASES ARE IN USE
CONTINUOUSLY IN PRODUCTION ENVIRONMENTS**

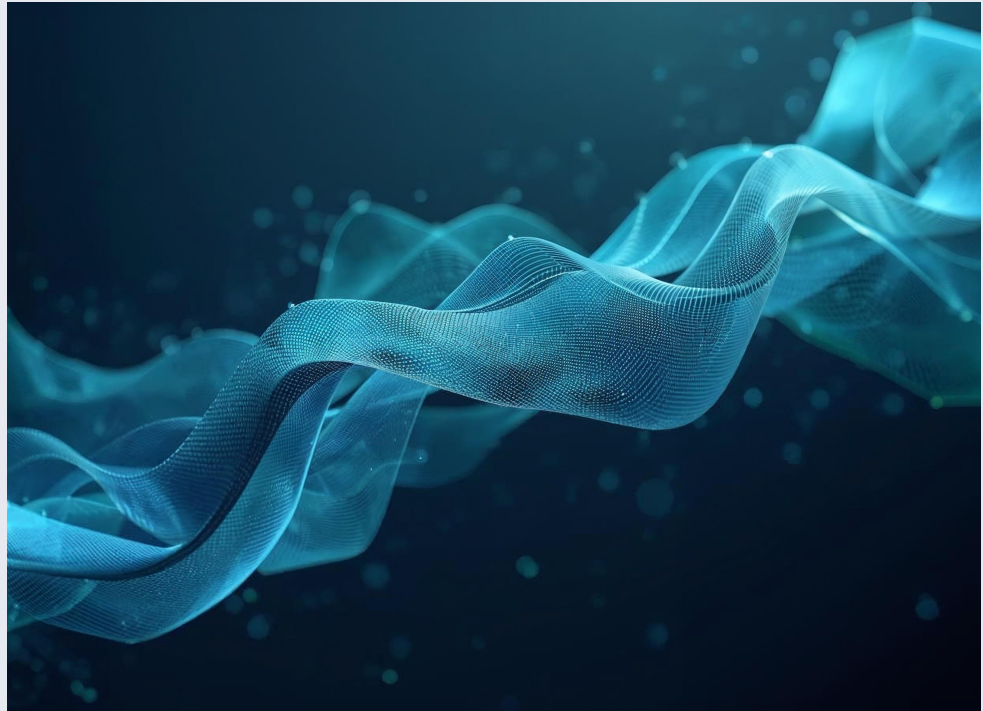


The “End to End” Encryption Misconception



THE MISCONCEPTION THAT HURTS US ALL

How Does Continuous Encryption Work?



COMPLEX MATH - SIMPLIFIED

Local Innovation has Solved the Challenge



The “DeepSeek” of Continuous Encryption

Old Expectations vs. New Capabilities



THE EVOLUTION OF DATA ENCRYPTION

New mathematical approaches,
harnessing software's agility

Making an Impact: Protecting Patient Data in Healthcare



THE IMPORTANCE OF DATA SECURITY

Ensuring patient confidentiality is critical for **healthcare providers**.

Making an Impact:

AI-Ready Data Enablement



**Securely power your AI data without exposing
it or retraining it.**



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Making an Impact:

Enabling Secure Supply Chains & Critical Infrastructure



**STRENGTHENING TEAMWORK THROUGH
SECURITY MEASURES**

Making an Impact: Safeguarding Sensitive Financial Data



PROTECTING CLIENTS, IMPACTING MARKETS



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Making an Impact:

Streamlining Regulatory Compliance



Safe Harbor & Regulatory Compliance

Local Innovation, Worldwide Impact



The road to Silicon Valley CAN start here

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Questions?

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